



GREAT WORK KICKSTART

LOGISTICS

- Customizable as a two-hour, half-day or full-day session
- Supported by a 30-day follow-on program to keep participants engaged
- Available for up to 200 participants.
- Appropriate for all levels of employees
- Delivered by the Box of Crayons faculty
- An ideal complement to a conference or off-site

“This hits just the right balance of stimulus, depth, practicality and entertainment! Already, many of the ideas are in the language across British Gas and we are starting to see some real results.”

Laura Walker, Head of Training,
British Gas

CURIOUS?

Contact your Certified Program Leader now to book a complimentary strategy session to see how this program can help support your business goals

AN OFFICIAL
box of crayons™
PROGRAM

THE GREAT WORK KICKSTART

THERE ARE JUST THREE TYPES OF WORK

Here's a simple but powerful way at looking at the work you do. Everything falls in to one of three buckets:

- Bad Work: the bureaucratic waste of time. Bad meetings, processes and paperwork
- Good Work: your job description and the bulk of your everyday work. it keeps the wheels turning.
- Great Work: the work that makes a difference, has an impact, and creates meaning. The work that helps individuals grow and organizations flourish

These days we're all overwhelmed, just trying to stay on top of the Good Work that keeps coming at us.

But what if the people in your team and organization had the focus, courage and resilience to do more Great Work ... and less of all the other stuff?

INCREASE IMPACT, RESILIENCE & MEANING

Based on Do More Great Work, the best-selling management book by Michael Bungay Stanier, this program can help turn the tide. It's specifically designed to give employees the self-management skills and tools they need to increase their impact, their personal effectiveness and their level of engagement.

Each program session is customized for individual clients, but all have the same objective: to help your people support the organization's goals while they find, start and self-manage their own Great Work.

Participants

- Untangle the difference between Good Work and Great Work (and why they should care)
- Discover the sources of Great Work (and learn which is the only one you can control)
- Uncover the seeds of where you can seek out your own Great Work (there are at least two places to look)
- Learn how to align your Great Work Project with organizational needs and how best to balance competing responsibilities
- See why companies such as Google use projects as a key way of staying focused on Great Work and practice using the Great Work Project template
- Share strategies to balance your competing responsibilities

Employees, managers and leaders will leave with a Great Work Project Plan that not only increases their sense of purpose and engagement, but will also contribute directly to the organization's strategic goals.

If you'd like your people to better manage the overwhelm and focus on the work that matters, this program can help.

SELECTED CLIENTS

